

*The Development Council is a funding and advisory body to assist the administration in gaining an understanding and acceptance of parishioners in terms of faith, friends, finances and funding.*

**The Development Council will develop a strong vision from the parish and school caretakers and stewards.**

*The nine Committees are....*

**Annual Campaign** manages the annual DCA and parish pledge campaigns. Examples of specific tasks included are correspondence, phonathon, tracking pledge and actual, pledge follow up calls, bulletin announcements, recognition and events. The campaign for the school would also target school alumni and community donors at large.

**Capital Campaign** manages the efforts to raise specific amounts for the acquisition of capital assets and the creation and funding of endowments. Examples of tasks included are feasibility studies, correspondence, development of lists of projects, donor visitations, tours, donor recognition opportunities and events. The campaign for the school would also target school alumni and community donors at large.

**Grants** coordinates with the diocesan office to prepare and submit grant applications. This would be for the parish and the school.

### **Major Gifts and Planned Giving**

manages the efforts for the education for the inclusion of the parish and school in the wills of parishioners and potential donors at large. Examples of tasks included are development of annual campaign, year end giving promotion, stewardship through tax counseling, will seminars, seminar follow up, insurance policy opportunities, potential donor calls, tours of facilities, recognition and events.

**Memorials** coordinate the program for donations in the memory of deceased parishioners and donors at large. Examples of tasks included are annual liturgy, mailings, newsletter information and names, endowed memorials, thank you and acknowledgements.

### **Publicity and Donor Relations**

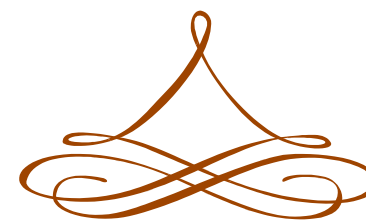
coordinates a development and delivery of a consistent message of what we stand for and what we offer to the community and to donors. Examples of tasks included are the development of case statements, design of communication materials for all committees, interaction with design and advertising firms, newsletters, recognition and events and personal thank you communications.

**Recruitment** coordinates the programs to build parish membership and involvement and to build student enrollment and parent involvement. Recruitment will focus on personal contact not just mailings. Examples of tasks included are use of database of baptism records, tours of facilities, open houses, communication and publicity of accomplishments of parish, school, parishioners and alumni.

**Special Events** coordinates the major fund raising and recognition events for the parish and the school. Examples of events are Super Auction, Fall Festival, Jamaica and Major Donor Recognition Dinner.

### **Stewardship Education**

promotes sacrificial giving and true stewardship as a life style. Examples of specific tasks included are the development of a stewardship curriculum, annual renewal, lay witnesses, children's envelopes and new parishioner orientation.



“Each of you has been blessed with one of God’s many wonderful gifts to be used in the service of others. So use your gift well.”

-1 Peter 4:10

**COUNCIL MEMBERS**

*Msgr. Ben Kasteel  
Cindy Canale  
Christy Duran  
Phil Houchin  
Steve Krier  
Rose Martin  
Roberta Meyer  
Pauline Morena  
Nyla Ptomey  
John Smothers  
Christine Wanjura*

**COMMITTEE CHAIRS**

<i>Cindy Canale</i>	<i>Annual Campaign</i>
<i>Kent Dooley</i>	<i>Stewardship</i>
<i>Jim Douglass</i>	<i>Publicity/PR</i>
<i>Gary Garza</i>	<i>Capital Campaign</i>
<i>Mary Nell King</i>	<i>Memorials</i>
<i>Jane Piercy</i>	<i>Major Gifts/ Planned Giving</i>
<i>Nyla Ptomey</i>	<i>Grants</i>
<i>John Wilson</i>	<i>Recruitment</i>
<i>Beverly Wink</i>	<i>Special Events</i>

*The  
Development Council  
of  
Christ the King  
Cathedral*

2019  
2020

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Improvement in sight.

*For more information concerning the  
Development Council please contact:*

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